



INTERNATIONAL CONCRETE REPAIR INSTITUTE

BALTIMORE WASHINGTON CHAPTER

107 S. West Street, #825
 Alexandria, VA 22314
 Office – 703-530-9772
 Fax – 703-530-9653
 ConcreteRepairBW@aol.com
 www.ICRIBWChapter.org

CHAPTER SPONSORSHIP PROGRAM

The Board of Directors of the Baltimore-Washington Chapter is pleased to present our sponsorship program for the chapter. This plan will afford increased exposure for the companies to our membership and, in addition, provide an additional revenue source to expand and enhance the member service program of our chapter

Platinum Plus Chapter Sponsorship:

\$2000 + logo art

- 2' X 3' foot sponsor board with individual company logo at all membership meetings;
- Revolving logo on BWC website. Featured on home page and no less than two other pages. Company logo serves as link to company's home page;
- Logo in Chapter newsletters;
- Logo on Chapter Hospitality Board displayed at all meetings
- Free Featured Meeting Sponsor (see below) **Savings of \$750**
- One free dinner at *additional* membership meeting **Savings of \$250**
- One Free Hole Sponsor at Golf Outing **Savings of \$125**
- Free Tabletop at *additional* membership meeting **Savings of \$400**
- Free ½ page ad in two *additional* issues of the Aggregate **Savings of \$400**
- One Free Business Card Ad – **not cumulative** **Savings of \$100**
- 20% Discount on foursome at golf outing* **Savings!!!**
- ***Discount on Golf Foursome is not cumulative**
- Present one of the Scholarships from the Podium
- **TOTAL Savings of \$2025 plus**

Platinum Chapter Sponsorship:

\$1500 + logo art

- 2' X 3' foot sponsor board with individual company logo at all membership meetings;
- Revolving logo on BWC website. Featured on home page and no less than two other pages. Company logo serves as link to company's home page;
- Logo in Chapter newsletters;
- Logo on Chapter Hospitality Board displayed at all meetings.
- One free dinner at *additional* membership meeting **Savings of \$200**
- One Free Hole Sponsor at Golf Outing **Savings of \$125**
- Free Tabletop at *additional* membership meeting **Savings of \$300**
- Free ½ page ad in two issues of the Aggregate **Savings of \$200**
- One Free Business Card Ad – **not cumulative** **Savings of \$100**
- 15% Discount on foursome at golf outing* **Savings!!!**
- ***Discount on Golf Foursome is not cumulative**
- Present one of the Scholarships from the Podium
- **TOTAL Savings of \$925 plus**

Gold Chapter Sponsorship:

\$1000 + logo art

- Logo on single 2' X 3' foot Gold Sponsor board with all other Gold Sponsor logos at all membership meetings;
- Sponsorship listing on BWC website (internal page);
- Sponsorship listing in Chapter newsletters;
- Name on Chapter Hospitality Board displayed at all meetings.
- One free dinner at *additional* membership meeting **Savings of \$150**
- One Free Hole Sponsor at Golf Outing **Savings of \$125**
- Free Tabletop at *additional* membership meeting **Savings of \$200**
- Free ¼ page ad in two *additional* issues of the Aggregate **Savings of \$180**
- One Free Business Card Ad – **not cumulative** **Savings of \$100**
- 10% Discount on foursome at golf outing* **Savings!!!**
- ***Discount on Golf Foursome is not cumulative**
- **TOTAL Savings of \$755 plus**

Silver Chapter Sponsorship:

\$750 + logo art

- Sponsorship listing in Chapter newsletters;
- Name on Chapter Hospitality Board displayed at all meetings.
- One free dinner at *additional* membership meeting
- One Free Hole Sponsor at Golf Outing
- Free Tabletop at one membership meeting
- Free ¼ page ad in one *additional* issue of the Aggregate
- One Free Business Card Ad – **not cumulative**
- 5% Discount on foursome at golf outing*
- ***Discount on Golf Foursome is not cumulative**
- **TOTAL Savings of \$545 plus**

Savings of \$100
Savings of \$125
Savings of \$100
Savings of \$120
Savings of \$100
Savings!!!

Bronze Chapter Sponsorship: \$500 + logo art

- Name on Chapter Hospitality Board displayed at all meetings.
- One free dinner at one membership meeting
- One Free Hole Sponsor at Golf Outing
- Free ¼ page ad in one issue of the Aggregate
- One Free Business Card Ad – **not cumulative**
- **TOTAL Savings of \$335**

Savings of \$50
Savings of \$125
Savings of \$60
Savings of \$100

Featured Meeting Sponsor:

\$750 + logo art

(choice of single membership meeting; first come basis)

- Logo on meeting flyer distributed to all membership plus each chapter prior to meeting;
- Invitation for company spokesperson to welcome participants from the podium;
- Optional tabletop exhibit by meeting sponsor;
- Logo on post-meeting meeting write up in The Aggregate

Table Top Exhibit:

\$100

(choice of single membership meeting; first come basis; space is limited)

- Table top display for company at one Dinner Meeting.

Business Card Service Directory:

\$100 + Business Card

- Business card ad in annual BWC Chapter Service Directory.

ADVERTISING IN THE BW CHAPTER AGGREGATE OR SEMINAR BOOKLET

- ¼ Page Ad - \$60
- ½ Page Ad - \$100
- Full Page Ad - \$175
- Back Cover (Color) - \$250
- Inside Front Cover - \$200

Six Annual Exposure Opportunities:

- ✓ **Four quarterly membership meetings;**
- ✓ **PLUS the Fall Seminar;**
- ✓ **PLUS The Annual Golf Tournament.**



**ICRI - BALTIMORE/WASHINGTON DC CHAPTER
SPONSORSHIP AND ADVERTISING
REGISTRATION FORM**

WWW.ICRIBWCHAPTER.ORG

Company: _____
 Name: _____
 Mailing Address: _____
 City/State/Zip: _____
 Email: _____
 Phone: _____

PLEASE SELECT THE SPONSORSHIP LEVEL IN WHICH YOU ARE INTERESTED.

Amounts shown are for an annual sponsorship. Please see our website for details of each sponsorship levels.

CHAPTER SPONSORSHIP

Platinum Plus Chapter Sponsorship:	\$2000	+ logo art	_____
Platinum Chapter Sponsorship:	\$1500	+ logo art	_____
Gold Chapter Sponsorship:	\$1000	+ logo art	_____
Silver Chapter Sponsorship:	\$750	+ logo art	_____
Bronze Chapter Sponsorship:	\$500	+ logo art	_____
Business Card Service Directory:	\$100	+ Card	_____

FOR MEETING AND AGGREGATE DEADLINES, SEE OUR WEBSITE FOR MORE INFORMATION

Tabletop Exhibit at one of the meetings:	\$100		_____
SPECIFY: _____ 1 ST QTR _____ 2 ND QTR _____ 3 RD QTR _____ 4 TH QTR _____ FALL SEMINAR _____ GOLF			
Featured Meeting Sponsor:	\$750	+ logo art	_____
SPECIFY: _____ 1 ST QTR _____ 2 ND QTR _____ 3 RD QTR _____ 4 TH QTR _____ FALL SEMINAR _____ GOLF			
<i>Meeting sponsorship is on a 'first come' basis</i>			

CHAPTER ADVERTISING

ADVERTISING RATES ARE PER ISSUE

SPECIFY: _____ **AGGREGATE** _____ 1ST QUARTER _____ 2ND QUARTER _____ 3RD QUARTER _____ 4TH QUARTER
 _____ **2010 FALL TECHNICAL SEMINAR BOOKLET**

¼ Page Ad	\$60	+ ARTWORK	_____
½ Page Ad	\$100	+ ARTWORK	_____
Full Page Ad	\$175	+ ARTWORK	_____

The following are only available in the Fall Technical Seminar Booklet

Inside Front Cover	\$200	+ ARTWORK	_____
Back Cover (Color)	\$250	+ ARTWORK	_____

PAYMENT

Total Due _____

_____ MY CHECK IS ENCLOSED _____ I PAID ONLINE IN THE AMOUNT OF \$ _____

**** IMPORTANT - IF YOU SELECTED PLATINUM, GOLD OR THE MEETING SPONSOR PACKAGE YOU MUST SUBMIT A HIGH RESOLUTION, DIGITAL FILE OF YOUR COMPANY LOGO TO BE USED FOR POSTERS, WEB SITE, NEWSLETTER, ETC. PLEASE EMAIL TO: CONCRETREPAIRBW@AOL.COM**

Please print and complete this form and mail it with your check made out to ICRI - BWC to:

Oscar Valenzuela
 c/o Smislova, Kehnemui & Associates
 12505 Park Potomac Avenue, Suite 200
 Potomac, MD 20854
 Office: 301-881-1441
 Email: oscarv@skaengineers.com